This listing of claims will replace all prior versions, and listings of claims in the application.

**Listing of Claims:**

1.     (Original)     A content distribution control system comprises a network having at least one terminal connected thereto, a content creation tool operable to assign indicia representative of a pre-determined level of control of said content, said content being subsequently made available to said network and said at least one terminal being responsive to said indicia to permit operations in relation to said content received from said network.

2.     (Original)     A system as claimed in claim 1, including a communications link providing said tool with access to said network.

3.     (Previously Presented)     A system as claimed in claim 1, wherein content including said indicia is placed in a payload portion of a datagram.

4.     (Previously Presented)     A system as claimed in claim 1, wherein said indicia is encrypted.

5.     (Previously Presented)     A system as claimed in claim 1, wherein said terminal includes a user interface operable in accordance with said indicia to permit operations available to a user of said terminal in relation to said content, said operations including the transfer of said content from volatile storage, into which content is received from said network, to user accessible storage.

6.     (Original)     A terminal having a first memory into which content is receivable, a second memory and a user interface operatively associated with said memories, such that a set of operations of said user interface in relation to said content received into said first memory is permitted by reference to said content, at least one of said operations permitted by said content being a transfer of said content to said second memory, wherein a set of operations of said user

interface in relation to said same content when received into said second memory is similarly permitted by reference to said content.

7.      (Original)      A terminal as claimed in claim 6, further wherein said user interface is further operable to identify indicia associated with said content said permitted set of operations being determined therefrom.

8.      (Previously Presented)      A terminal as claimed in claim 6, wherein said first memory provides temporary storage of said content.

9.      (Original)      A method of creating content for controlled distribution comprises defining indicia representative of respective levels of control of content, determining a level of control appropriate to said content and assigning indicia to said content in accordance with said determination.

10.      (Original)      A method as claimed in claim 9, wherein said control permits at least one of the following operations, namely viewing, storing, deleting and forwarding of said content.

11.      (Previously Presented)      A method as claimed in claim 9, wherein content including said indicia is placed in a payload portion of a datagram.

12.      (Original)      A method of receiving content including indicia representative of allowable operations in respect of said content, comprises receiving said content into a first memory, generating a list of allowable operations in relation to said content from said indicia and displaying said list to a user.

13.      (Original)      A method as claimed in claim 12, wherein transfer of said content to a second memory is included in said list of allowable operations.

14.    (Original)    A method as claimed in claim 13, wherein said first and second memories are respectively volatile and non-volatile.


15.    (Currently Amended)    A computer readable medium having stored thereon program comprising computer executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code for creating content for controlled distribution via to carry out the method according to claim 9 performing steps comprising:

  defining indicia representative of respective levels of control of content;

  determining a level of control appropriate to said content; and

  assigning indicia to said content in accordance with said determination.


16.    (Currently Amended)    A computer readable medium having stored thereon program comprising computer executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code for receiving content including indicia representative of allowable operations in respect of said content via to carry out the method according to claim 12 performing steps comprising:

  receiving said content into a first memory;

  generating a list of allowable operations in relation to said content from said indicia; and

  displaying said list to a user.


17.    (Cancelled).


18.    (Previously Presented)    A user interface for a terminal, wherein the interface is operable in accordance with an indicia associated with content received by the terminal, said indicia being representative of a pre-determined level of control of content, to permit operations available to a user of said terminal in relation to said content, said operations including the transfer of said content from volatile storage, into which content is received from said network, to user accessible storage.

19.    (Previously Presented)    A system as claimed in Claim 2, wherein content including said indicia is placed in a payload portion of a datagram.

20.    (Previously Presented)    A system as claimed in claim 2, wherein said indicia is encrypted.

21.    (Previously Presented)    A system as claimed in claim 3, wherein said indicia is encrypted.

22.    (Previously Presented)    A system as claimed in claim 2, wherein said terminal includes a user interface operable in accordance with said indicia to permit operations available to a user of said terminal in relation to said content, said operations including the transfer of said content from volatile storage, into which content is received from said network, to user accessible storage.

23.    (Currently Amended)    A system as claimed in claim 2 3, wherein said terminal includes a user interface operable in accordance with said indicia to permit operations available to a user of said terminal in relation to said content, said operations including the transfer of said content from volatile storage, into which content is received from said network, to user accessible storage.

24.    (Previously Presented)    A system as claimed in claim 4, wherein said terminal includes a user interface operable in accordance with said indicia to permit operations available to a user of said terminal in relation to said content, said operations including the transfer of said content from volatile storage, into which content is received from said network, to user accessible storage.

25.    (Previously Presented)    A terminal as claimed in Claim 7, wherein said first memory provides temporary storage of said content.

26.     (Previously Presented)     A method as claimed in Claim 10, wherein content including said indicia is placed in a payload portion of a datagram.

27.     (Currently Amended)     A The computer readable medium program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 10 15, wherein said control permits at least one of the following operations, namely viewing, storing, deleting and forwarding of said content.

28.     (Currently Amended)     A The computer readable medium program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 11 15, wherein content including said indicia is placed in a payload portion of a datagram.

29.     (Currently Amended)     A The computer readable medium program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 13 16, wherein transfer of said content to a second memory is included in said list of allowable operations.

30.     (Currently Amended)     A The computer readable medium program comprising executable code for execution when loaded on a computer, wherein the computer is operable in accordance with said code to carry out the method according to claim 14 16, wherein said first and second memories are respectively volatile and non-volatile.

31.     (Cancelled).

32.     (Previously Presented)     A method of controlling distribution of content, comprising the steps of:

        determining a level of distribution of content to be distributed, said level representing permitted uses of said content; and

controlling distribution of said content by setting an indicia, corresponding to said content, to a state indicative of said level determined by said determining step.

33.    (Previously Presented)    A method as claimed in claim 32, wherein said content to be distributed and said indicia are included in a datagram.

34.    (Previously Presented)    A method as claimed in claim 33, wherein said indicia is a bit included in said datagram that has been set to a predetermined state corresponding to said level.

35.    (Previously Presented)    A method of receiving content the distribution of which is to be controlled, comprising the steps of:

receiving content and indicia corresponding to said content, said indicia being indicative of a level of distribution of said content, wherein said level represents permitted uses of said content; and

in response to said indicia corresponding to said content, controlling use of said content such that said use is one of said permitted uses.

36.    (Previously Presented)    A method as claimed in claim 35, wherein said content and said indicia corresponding to said content are included in a datagram.

37.    (Previously Presented)    A method as claimed in claim 36, wherein said indicia corresponding to content is a bit included in said datagram that has been set to a predetermined state.

38.    (New)  The method of claim 11, wherein the content forms a single message.

39.    (New)  The method of claim 38, wherein the single message includes a message known as a short message (SM).

40.    (New)  The method of claim 38, wherein said datagram includes the entire single message.